#### "Effective Advocacy When Time is Short"

Presented by:

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# What do These Movies Have in Common?

- Saving Private Ryan
- Star Wars
- Back to the Future
- The Matrix
- Jaws
- King Kong

# They each created a strong image to express a Theme

(which we all remember and recognize)

Saving Private Ryan –

The horror of battle.

Good vs. Evil.

- Star Wars (Darth Vader vs. Luke Skywalker)
- The Magic of Time Travel. • Back to the Future –
- Technology is Taking Over. • The Matrix –
- Man vs. Animal (& introduced the term "Maneater"). • Jaws –
- King Kong –

Beauty and the Beast



# So be sure you have a theme so the Judge will remember <u>YOUR</u> facts

#### A few examples:

- "Do the right thing" (if your client always does).
- "What goes around comes around".
- "Death of a thousand cuts".
- "Mea Culpa" or "He asks forgiveness".
- "Enough is enough".
- "Everybody's out of step except Gomer".

### Rule of Five

- Almost all cases can be summarized by 5 key facts.
- If limited on time, stick to these 5 main facts.
- Hammer these 5 facts home.
- Put them on PowerPoint, overhead or piece of paper.
- No offense to my fellow presenters, but some judges have short attention spans.

### Example

- \*Parties married 22 years 3 children, all grown.
- \*Husband earns \$23,000.00 per month; wife unemployed.
- \*Estate is \$1.1 million (\$600K cash & \$500K in house).
- \*Wife seeks house, ½ cash, \$8,000.00/month.
- \*Leaves husband with \$300K in cash & \$15,000.00/month.

## 2<sup>nd</sup> example

- 1. 34-year marriage.
- 2. Children grown.
- 3. Wife has terminal cancer (life expectancy 6 yrs).
- 4. Husband takes home \$18K/month net.
- 5. Wife seeks half of the \$18K/month. (will probably only be for 6 years due to illness)

# And remember my suggestions about "Themes"?

- What was the theme of the case on the previous slide?
- Cancer.
- •Terminal Cancer.

### Using Timelines

- An excellent way to open.
  - Allows you to organize, present, and provide an overview of the case to the court.
- Put it on a PowerPoint or overhead if possible.
- Hand a printout of the timeline to judge.
- If objected to, you can say "Judge, this is going to be my opening, I'm just putting it up so you can follow along".

#### Sample Timeline From a Complicated Case

- 1971 Parties divorce
- 1971 -1986 Ex-Husband timely pays alimony (15 years).
- 1986 Ex-Wife tells him to stop paying alimony.
- 1986 Ex-Husband stops paying alimony.
- 1986 2004 No communication (<u>18 years</u>).
- 2004 She asks for alimony to resume.
- 2004 He pays for a few months.
- 2005 He is in wreck at age 79, stops paying.
- 2007: She files Contempt case,

Wants alimony from 1986.

We just covered 36 years in 25 seconds.

#### One Liners Can Win A Case

- "Sir, you promised never to hit your wife again, right?"
- "Yes"
- "And two weeks later, what did you do?"
- "I hit her again"
- The one liner is: "I hit her again"
- That quote will remain in the judge's mind.

# In GA, must have a change of circumstances to modify custody.

#### Look at this "One liner"

(Mother moved to another county and Father sued in the new county to get custody):

Q (By Mr. Kessler) And are your concerns, has she gotten a little bit better, a little bit worse, or about the same? [what was the "change"]

A No, sir. In Cherokee County there would be no chance of me getting custody. It's the Fulton County Family Court that would make a difference. In Cherokee County I'd have to prove that she's shooting a line in herself right in front of him to get custody basically.

### Or how about this "One Liner"?

"I was only arrested because you called the police."

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Recap - When time is short:

- -Develop image,
- -Make 5 points,
- -Use timelines and,
- -Create a "Theme"



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## Any final questions?

- Other suggestions on how to shorten a case?
- Or how to get the judge's attention quickly?
- How many of you bring proposed Orders?
  - Consider it.
  - Makes it easier for the judge to conclude case.
  - Makes you look prepared.
  - Makes your client pleased.
  - How will you feel if other side has one, and you don't?

## "PDF" versions of this power point presentation and others is available at:

www.kssfamilylaw/resources/presentations

Remember, enjoy what you do.

Life's too short.

And thank you for your hospitality.

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#### Come visit us in Atlanta. And please call or email if we can ever help you.



